



# A.L. GROUP

## Line of Business

Manufacturer of Filters for the Automotive Industry

## Leading Executives

Mr. Aloni Gideon  
Founder & Board Member

Mr. Aloni Ehud  
Founder & Board Member

Mr. Aloni Dror  
General Manager

Mr. Aloni Mike  
Industrial Manager

Mr. Vigdor Assaf  
Marketing Manager

Mr. Aviv Ofer  
Financial Manager

**A.L. GROUP** is a privately owned company that was established in 1965 by the Aloni family. The core business of the company for the last 45 years has been the manufacturing of filters for the automotive industry. The company specializes in production of Fuel Injection, Diesel, Air, Cabin and Metal free filters.

## Ownership

Privately owned by the Aloni family.

## Production Sites

**A.L. GROUP** maintains 3 manufacturing sites worldwide. The main factory and HQ is located Israel. Another factory situated in Shanghai, China. The newest edition is positioned in Bulgaria.

## Marketing

Our marketing department develops products based on meticulous research and analysis or upon customer request. We supply our customers with branding and packaging services, in accordance with each individual customer's requirements. Shipments are then distributed to any global destination.

## Global Sales

The global sales department is responsible for the European, Far East, Australian and African markets.

**Intercontinental Auto Parts** is our marketing and warehouse that is situated in the State of New Jersey and responsible for the American market: USA, South America and Canada.

**ATS** – a trading company situated in Tokyo is responsible for the Japanese market.

## Local Distribution / Sales :

**Alonim** is the local division focusing on two main segments of the automotive market: Car Importers and the Aftermarket.

## Laboratory

The **A.L. GROUP** laboratory is fully equipped to undertake all the required tests of the automotive industry and of the International Union of Standards Institutes.

In addition, we back up our filters with tests results in contrast to the original manufacturer or to any other manufacturer. Moreover, the laboratory is operated on a daily basis for the continual testing of filters from the company's production line.

The laboratory undertakes test such as:

**Functional tests:** Particle Counter, dust capacity, efficiency, leakage bubble test, cleanliness level and more.

**Durability tests:** thermal cycle, vibration fatigue, burst test, salt spray and more.

## Quality Control

One of **A.L. GROUP's** most striking advantage is the high standard of quality filters, for which they are well known. The quality concept begins with the senior management and ends with the apprentice, each of whom is personally responsible for the quality of the production and is committed to continuous customer service perfection.

## Quality Assurance

AL Filter has ISO TS16949, ISO 14001 and ISO 9001:2000 quality standards.

## Other Important Information

**A.L. GROUP** maintains a work force of 1000 employees and manufactures more than 25 million filters a year.



## Product Line

- Fuel Injection Filters
- Fuel Filters
- Air Filters
- Cabin Carbon Filters
- Diesel Filters
- Metal Free Filters
- Cabin Pollen Filters

## Customers

**A.L. GROUP's** customers are leading vehicle and filter manufacturers.

# A.L. GROUP

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