



# Carmel Industries & Parts

## Line of Business

Control & Bowden Cables  
Clutch-, Brake-, Accelerator-,  
Push&pull-, Kick-down-,  
Detent-, Shift-, Throttle-,  
etc Cables.  
Cables For Cars, Trucks,  
Off Road Equipment, Military  
Vehicles, Marine & Industry

## Established

1965

## Leading Executives

Mr. Harry Rothstein  
President

Mrs. Yael Landau  
Vice President:

Mr. Alexander Tashtamirov  
Executive Manager



Contact:

Harry Rothstein

**Carmel Parts & Industries**

Industrial Area

P.O.Box 204, Talme Jaffe

Doar Na Chof Ashkelon 79120

Israel

Tel: 972-8-8566790

Fax: 972-8-8566793

harry@carmel-cables.com

www.carmel-cables.com

**C**armel Industries & Parts is a leading cable manufacturer, which is celebrating 40 years of activities in 2010.

## Main Product Line

The company's main product line is for the Automotive Industry, producing mostly Bowden cables – Clutch cables, Brake cables, Accelerator cables, Kick down cables, Detent cables, Shift cables and Push & Pull cables.

## Suitable for a Wide Range of Cars

Carmel offers cables for a wide range of American, European and Japanese cars. Among its products are those for Original Equipment Manufacturers (OEMs) including customers such as BMW .



## After Sales Market

The After sales market including sales through distributors and marketing organizations / mass merchandisers is another main activity of Carmel. The company is also willing to move into small and medium-sized series. Carmel Engineering is capable of producing prototypes and testing them based on the client's drawings and specifications. The company also provides best-quality consultancy.

## International Standards

Carmel guarantees the highest standards and quality. The company's production facility is ISO9001:2008 and QS9000 certified. All production is controlled by the Israel Standards Institute. Carmel's manufacturing infrastructures also in-

cludes powerful tailor-made Testing tools and Fixtures that are required for performance proof.

## US subsidiary

The high standards and capabilities, and the establishment of a US based subsidiary with a local warehouse (in Alabama) have opened the door for Carmel to be qualified as a supplier to the US Military Forces (today one of its key customers). The USG is buying cables that are used in a variety of vehicles including the Abrams / M1 tanks, HMMWVs (Hammer) and others.

## Elevator Cables

Carmel also supplies cables for elevators.

## Off-Road and Other Equipment

Another product line is for Off-Road Equipment including Trucks, Tractors of all kinds and Forklifts. Carmel can also design and produce cables for boats, motorcycles and other similar purposes.

## Technological Pride

Carmel is proud of its technological capabilities, quality of products, its delivery terms guarantee, and its competitive prices, which make the company a major player in the US and European markets.