



# Chromagen Solar Water Solutions

## Line of Business

Solar Water Solutions

## Established

1962

## Leading Executive

Mr. Adar Azancot  
CEO

**C**hromagen, a pioneer in the production of solar water solutions since 1962, is the market-leader in Israel; one of the world leaders in installations. Globally, the company has developed a solid install base, increasing supply and demand annually, and are available in more than 35 countries. Chromagen's systems worldwide bring innovation, quality and cost savings to home-owners, institutions and commercial projects. The commitment to deliver top-of-the-line water-heating solar solutions is in conjunction with the belief to promote environmental awareness.



## Chromagen's Mission

Chromagen is committed to bring product innovation and added value to the global thermal solar industry, by providing green solutions, which benefit the planet and it's citizens.

## Chromagen's Values

- Best-in-class clean hot water solutions
- Energy efficiency
- Environmental health
- Customer service
- Product innovation

## Business Profile

Chromagen is owned by Kibbutz Sha'ar Ha'amakim (65%) and Tene fund (35%). Annual

sales in 2009 exceeded 50M\$. Subsidiaries are in Israel, Denmark and Spain, employing over 230 people. The company's products can be found in hundreds of thousands of homes around the globe. The leading markets for the company are: Israel, Spain, Australia, USA, Italy and Chile.

## Chromagen's facilities in Israel

- Thermo-Tank factory, 6,000 sq meters, which produces tanks ranging from 30 to 300 liters, including: solar storage tanks and solar storage tanks with a heat exchanger.
- Collector factory, 3,500 sq meters, which manufactures solar collectors using state-of-the-art technology.

## Chromagen Projects and Solutions Worldwide

Chromagen is the leading solar energy company in Israel and is among the ten leading flat plate collector manufacturers worldwide. The company leads solar projects in Israel including the conversion of multi-story apartment buildings based on diesel fuel systems for water heating to solar systems, solar projects in hotels, and more. Systems are designed for domestic use as well as more complex central solutions for commercial applications in hotels, hospitals, apartment buildings and industrial plants.

## Chromagen Quality Strategy

Chromagen's quality management schemes meet the ISO 9001 and IQNet standards. The products are made of the highest quality raw materials. Chromagen's systems and components also comply with European standards-EN12975 for solar collectors, EN 12976 for thermal solar systems, International standards - ISO 9806, Israeli standards, SRCC USA, Environmental standard ISO 14001, Health & Safety standard OHSAS 18001, Australian & European standards, and more.

## Why Solar Energy?

- Provides economic savings
- Preserves the environment (clean energy)
- Unlimited potential
- Dependability



## Contact:

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