



Gan Shmuel Group

Line of Business

Production of Raw Materials for the Food and Beverage Industry as well as Juices and Nectars in Consumer Packages

Established

1941

Leading Executives

Mr. Uri Cinnamon
Managing Director

Mr. Elisha Gal
Vice Managing Director and
CEO of GANIR (1992) Ltd.

Mr. Yuval Katzir
Chief Technologist

Mr. Itzik Leshem
Finance Manager



Gan Shmuel Group

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Gan Shmuel Group is a world-leader in the processing, blending and packaging of citrus and other fruit products. The company supplies a wide range of custom-made products to some of the most prominent food and beverage companies worldwide. The company's reputation for excellence is based on the consistent high quality and reliability of its products and services.

In 2007 Gan Shmuel Foods LTD merged its activity with Ganir – the name behind Primor, Israel's leading brand of fresh juices. Today, Kibbutz Gan Shmuel owns about 43% of the shares of the publicly-traded company, while Ganir's former owners hold 33% of shares. The rest of the shares traded in the Tel-Aviv stock exchange (Symbol: GSFI). The

ing retail products most of them under the brand "PRIMOR". The retail products activity is divided to three categories:

- Fresh-squeezed chilled juices in plastic bottles of various sizes.
- Combi-bloc cartons, aseptic products with a long shelf life.
- Concentrated frozen, or aseptic products for catering and food service.

Raw Materials for the Food and Beverage industry

The company's main products include natural juices, citrus and other fruit juice concentrates, crystal-clear juice concentrates, citrus bases, pineapple and tropical fruit blends, and tomato products. The company has line of organic products in all of the mentioned categories.

Emphasis on R&D

Gan Shmuel Group place great emphasis on R&D top maintain their competitive edge. A staff of highly trained and experienced food engineers and technologists concentrate their efforts on developing new products and maintain close contact with customers worldwide,

reacting swiftly to problems and offering novel solutions to requirements.

Flexibility & Reliable Delivery

Production facilities are located in the very heart of Israel. Together with Israeli subsidiary, Gan Pelach, the company owns about 2,000 hectares of groves. Subsidiaries abroad, such as IFB (Italy), Qualicitrus (Spain), Viands (Poland) and Browni (Uruguay), together with production activity in Holland and Israeli subsidiary Trisun, provide flexibility in the sourcing of fruits and raw materials, and allow "just in time" delivery services.

The company meets the strictest international quality control standards: ISO 9001: 2000, G.M.P., HACCP, ISO 22000, BRC, IFS and is SGF/IRMA approved member.



company is an innovator in modern citrus processing technology and packaging systems, and is also Israel's top exporter of processed foods, selling about 80% of its products abroad. The company maintains a network of sales agents in more than 45 countries, helping it stay in touch with the tastes and dietary habits of consumers worldwide. The company was established in 1941 and began trading on the Tel Aviv Stock Exchange in 1993. The company pursues technological innovation in the handling and processing of fresh fruit, while catering to the needs and tastes of its global customer base. In all aspects of its business, the company takes measures to preserve the quality of the environment. In the Israeli Market, the company activity concentrates both in supplying raw materials for the food and beverage industry in Israel and produc-