



# Haifa Port

## Line of Business

Port Services

## Established

1933

## Leading Executives

Mr. Salman Benzion  
Chairman of the board

Mr. Mendi Saltzman  
Chief Executive Officer

**W**ith the completion of the structural reform of the Israel's port industry, Haifa Port, Israel's largest port is entering a new era. We pledge to manage, develop and transform Haifa Port into an industry leader, offering unique service solutions to the shipping industry.

### We are focused to achieve the following goals:

- To lead the local and regional port industry through modernization and improved service quality and levels.
- To strengthen and enhance Haifa Port's operations and customer service and thus provide quality and timely solutions to market requirements and customers.
- To intensify, develop and reinforce labor management co operation in order to strengthen the port's capacity to provide world class service for its clients and to generate economic benefits for the greater Haifa area
- To position Haifa Port as Israel's main maritime gateway, as well as a gateway to countries to its East and as one of the main hub ports in the Eastern Mediterranean basin.



Haifa Port commenced operations as an independent company during 2005, operating in a competitive business environment requiring constant professionalism and improved capacity to provide quality service for its clients. The structural changes that the port has experienced have posed great challenges and at the same time,

have created opportunities for members of the maritime community. We promise to be attentive to our customers' needs and to continuously make progress toward our primary goal of providing efficient, professional and continuously improved service.

Haifa Port's development plan for the next year includes an unprecedented scope of investment that will change the face of the port. The development program features operating the new Carmel Container Terminal, and the implementation of a new computerized container terminal management and operations system "TOS" From ZES and development of a new gate complex.



### Operating the new Carmel Container Terminal

The Construction of the infrastructure phase of the Carmel Container Terminal has been completed and the terminal will be fully operational on mid 2011, The Carmel Terminal is the main facility fulfilling the company's vision, and positioning Haifa Port as one of the most advanced in the region. The Carmel Quay serves as a container terminal operating two quaysides. The first is 700 meters in length and the second is 250 meters long. The water alongside both quaysides is 15.5 meters deep. The quay has the potential to increase Haifa Port's container throughput by 1 million TEUs annually, while the quay's infrastructures enable the largest and most modern Super Post-Panamax (SPP) container ships to dock. The company has purchased the most advanced handling equipment, operating systems and technologies available in the world's ports sector. The Carmel Quay will be operated electronically (green) by six 75-meter high SPP Ship-To-Shore gantry cranes, which will serve up to 18 rows of containers across the ship's deck. Twelve electric (green) rail mounted gantry cranes (RMGs) will operate a container storage yard in the Carmel Terminal's hinterland. The RMGs will be suitable for storing up to 11 containers by width and 5 containers by height between its supports.

### Implementing Computerized Container Terminal Management Systems (TOS) 4th Quarter 2010

Alongside operating the Carmel Terminal, Haifa Port will integrate an advanced Terminal Operating System (TOS) from ZES to manage the production floor of all Port's container terminals and gates. Integrating this advanced system will be a required milestone and platform for the continued improvement of the level of service to the company's customers, and will best take advantage of the operational equipment and human resources at the company's disposal.

### Implementing Reform of the Ports fees starting 2010

Implementing the new reform of ports fees, as approved for operation by the Ministers of Finance and Transport from October 1, 2010.

These three projects will strengthen the port's capacity to provide quality and timely service. Haifa Port Co. Ltd. as a growing business organization will solidify its relationship with the maritime trade community and with all those involved with maritime transport: shipping companies, shipping