



Hanita Coatings RCA Ltd.

Line of business

Engineered Films
and Laminates

Established

1983

Leading Executive

Mr. Oved Shapira
CEO

Hanita Coatings specializes in the development and manufacture of engineered films to enhance the energy saving, security or durability of our customers' products and environments. Solutions offered include:

- **Window film—solar control, security films and shades.**

Window films are specially treated Polyester laminates professionally applied to glass to control problems of heat build-up, glare, fading and fragmentation. Solar control window films improve the efficiency of air conditioning systems,

- **Digital print media—synthetic print substrates for digital presses, color copiers, laser and inkjet printers.**

Hanita media is used for print jobs that require the durability of plastic, and the consistent printability of our coatings.

- **Flexible electronics – flexible circuits.**

Hanita Coatings has developed a unique, high-volume method for the production of low cost copper antennas for RFID tags; biosensors; and wireless antennas and aerials.

These products are based on proprietary technologies, advanced production methods, innovative R&D and a commitment to total quality assurance that is certified by ISO 9001:2008 accreditation.



Company Overview

Hanita Coatings RCA Ltd is a private company owned by Kibbutz Hanita and Tene Investment, founded in 1983, situated in the Western Galilee of Israel, and employing a staff of over 160. In house manufacturing lines include five coater/laminators, two vacuum deposition metallizers, two roll-to-roll electroplating lines, and six slitter/re-winders, including clean room facility. Hanita has also made extensive investments in state-of-the-art R&D equipment. Hanita Coatings exports 96% of products to over

helping to save on energy costs and use. Hanita window films are marketed worldwide under the brand names SolarZone® and SafetyZone®.

- **High performance packaging—high barrier, flexible, and electronic packaging.**

Hanita's ultra high barrier laminates are the films of choice for vacuum insulation panel manufacturers across the globe, and are used in energy saving appliances, buildings and containers world-wide.

- **Label face film—top coated polyester films for labels.**

Hanita's specialty coatings provide printability, durability and finish to films that our customers convert to label stock.

40 countries, backed by a well-developed logistics infrastructure of warehousing in Germany and USA, and five sales offices worldwide.

Comparative Advantage

Hanita's unique combination of technologies delivers value-added solutions adding energy saving, performance and cost advantages to our customers' products. This, together with dedicated service, flexibility and consistency of quality, makes Hanita Coatings an emerging force in the specialty films global market.



Hanita Coatings

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