

## Line of business

**Engineered Films** and Laminates

### **Established**

1983

### **Leading Executive**

Mr. Oved Shapira CEO





opment and manufacture of engineered

films to enhance the energy saving, se-

curity or durability of our customers' products and

• Window film-solar control, security films

Window films are specially treated Polyester

laminates professionally applied to glass to con-

trol problems of heat build-up, glare, fading and

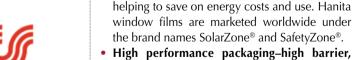
fragmentation. Solar control window films im-

environments. Solutions offered include:

and shades.







· High performance packaging-high barrier, flexible, and electronic packaging.

Hanita's ultra high barrier laminates are the films of choice for vacuum insulation panel manufacturers across the globe, and are used in energy saving appliances, buildings and containers world-wide.

· Label face film-top coated polyester films

Hanita's specialty coatings provide printability, durability and finish to films that our customers convert to label stock.

Hanita Coatings RCA Ltd. anita Coatings specializes in the devel-Digital print media-synthetic print sub-

> strates for digital presses, color copiers, laser and inkjet printers. Hanita media is used for print jobs that require

the durability of plastic, and the consistent printability of our coatings.

Flexible electronics – flexible circuits.

Hanita Coatings has developed a unique, highvolume method for the production of low cost copper antennas for RFID tags; biosensors; and wireless antennas and aerials.

These products are based on proprietary tech-

nologies, advanced production methods, innovative R&D and a commitment to total quality assurance that is certified by ISO 9001:2008 accreditation.

# **Company Overview**

Hanita Coatings RCA Ltd is a private company owned by Kibbutz Hanita and Tene Investment, founded in 1983, situated in the Western Galilee of Israel, and employing a staff of over 160. In house manufacturing lines include five coater/laminators, two vacuum deposition metallizers, roll-to-roll electroplating lines, and six slitter/re-winders, including clean room facility. Hanita has also made extensive investments in state-of-the-art R&D equipment. Hanita Coatings exports 96% of products to over

40 countries, backed by a well-developed logistics infrastructure of warehousing in Germany and USA, and five sales offices worldwide.

#### **Comparative Advantage**

Hanita's unique combination of technologies delivers value-added solutions adding energy saving, performance and cost advantages to our customers' products. This, together with dedicated service, flexibility and consistency of quality, makes Hanita Coatings an emerging force in the specialty films global market.



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