



Hypermedia Systems Ltd.

Line of Business

Cellular/Mobile NGN
Communications
Telecom Equipment
Telecommunications
Text Messaging

Established

2003

Leading Executives

Mr. Matti Broza
VP Sales & Marketing

Mr. Eyal Shmueli
Product Marketing

Hypermedia Systems Ltd is a leading developer and manufacturer of innovative telecommunication products and solutions, focused on cost-savings and improved business communications environment for SMB, corporate enterprises and service providers worldwide.

Its business-class add-on products seamlessly integrate existing phone systems with the GSM cellular networks, IP technology, and CTI applications; without changing the existing telephony infrastructure.

Products and solutions include

- Scalable Messaging Equipment
 - SMS Server
 - SMS API
 - SMS Campaign applications
 - IMR

- Mobile applications
- Corporate SMS
- Video Platform
 - 3G Video Gateway
 - Interactive Voice & Video Response (IVVR)

Cellular Messaging Technology

Hypermedia SMS solutions enable sending SMS messages while overcoming many limitations that traditional SMS providers are exposed to.

• Capitalizing on SMS Market Demands

Hypermedia introduces new, fully managed SMS messaging solutions for capitalizing on today's value-added mobile services and for generating new revenue streams from bulk SMS.

• Value-Added Services (Utility Tools)

Hypermedia's robust, hardware-based CPE solutions enable the freedom to send SMS from any location, even from the most rural location on the globe, assuring survivability and with no dependency on IP or SS7 connectivity.



Enterprise Telephony Solutions

Hypermedia Systems' customized add-on Voice Gateways and business telephony applications improve workforce mobility while maintaining costs, and deliver better Telecom expense management. All Hypermedia's enterprise telephony solutions and professional Cellular Gateways can be pre-configured to meet precise customer requirements, and can be easily expanded to meet evolving telephony needs over time.

Enhanced Video Telephony Experience

Hypermedia 3G Video Gateways allow immediate connection to 3G video services such as: 3G video portal, Video IVR services (IVVR), live streaming, and video surveillance.

3G Video Gateways enable video over circuit-switched wireless connection (3G-324M), utilizing the 3G cellular networks and handsets.

Ideal for: service providers, Telecom operators, content aggregators, Call Center providers, MVNO, Telecom Integrators, as well as Corporate businesses.

• Customized Add-On Voice Gateways

- Cellular Gateways supporting: GSM, CDMA, 3G/UMTS, VoIP, ISDN E1/T1 PRI, & BRI interfaces
- VoIP Gateways supporting: ISDN E1/T1 PRI & BRI interfaces

• Business Telephony Applications

- Callback
- Call Through / DISA
- Mobile Extension
- One-Number solution
- Simultaneous Number Ring
- Least Cost Routing (LCR)



Contact:
2 b Prof. Bergman St.
Rabbin Science Park, Rehovot
76705, Israel
Tel: 972-8-9363077
Fax: 972-8-9363066
www.hyperms.com
matti@hyperms.com