



iDiag

Line of Business

IT & Enterprise Software,
Automotive, Diagnostics

Established

2007

Leading Executives

Mr. Oren Shibi
Col. Yossi Meir
Mr. Oren Cohen

iDiag specializes in providing online maintenance research and diagnostics solutions for the global automotive industry.

iDiag utilizes years of experience in the Israeli Air Force, avionics and automotive industry to develop databases for real-time guided diagnostics of faults and regular vehicle maintenance. Working in real-time, iDiag's products provide a unique simulation tool for trained technicians and for novices to cut down maintenance time and enhance savings.

Products

iDiag's products are aimed to provide advantage to the following markets:

1. DIY, independent garages and spare parts shops. We provide web services with a bank of animated manuals of fault codes and symptoms to provide a solution for Do-It-Yourself users



ers who wish to repair their cars by themselves. Our online Step-By-Step 3D animated service manuals make maintenance easy for the DIY'ers and will also direct users to the best spare parts shop nearby.

2. OEM's - Automakers. iDiag provides several solutions for the OEM's:

- Web based Training – 3 levels of training with relevant courses starting from Basic to Master. All content is located in one database and can be viewed in a remote location and managed by an administrator.
- Step-by-step online 3D animated service manuals which show how to repair the fault in a graphical and didactic manner. The solution is an add-on system to the manufacturer's diagnostic system.
- Maintenance research services for optimizing product life cycle and reducing warranty costs.

3. Auto Dealers and vehicles Fleets. We offer worldwide dealers two main systems:

- Web based symptom analysis system. This exceptional system will guide your remote workshops to insert faults into the system and for your experts to easily support them with quick responses.
- Web based Training. 3 levels of users with relevant courses starting from Basic to Master. Similar to our OEM product, all content is located in one database and can be viewed in a remote location and managed by an administrator.

iDiag's products are registered patents via the USPTO.

Company Management

Oren Shibi, Chairman and Chief Executive Officer

- Years of experience in the Israeli Air Force as an electronic engineer and simulations developer.
- Extensive experience in automotive telemetry and vehicle diagnostics,
- Formula 3 racecar driver, European circuit

Col. (res) Yossi Meir – Advisory Board

- 30 years of service in the Israeli Air force
- Head of aircraft department in the IAF Materiel Directorate including developing aircraft maintenance technologies
- Commander of the IAF technological College with responsibility for training more than 4000 aircraft technicians.
- M.S c, Political science, Haifa University, B.Sc in Aeronautical Engineering, Technion

Oren Cohen, VP R&D

- VP R&D at Memoraze, a company specializing in artificial intelligence applications for the gaming industry
- Software developer, Hewlett Packard Software R&D
- B.Sc., computer science, Technion, Haifa, Operational officer, IAF.

Gabriela Elbaz, Content Manager

- More than 20 years experience in the Israeli Air Force managing advanced technology projects and developing 3D technical animation and simulations.
- B.A., mathematics and computer science, Haifa University IL



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