



# RADA – Innovative Defense Electronics

## Line of Business

Advanced Electronic Systems  
For Airborne and Land  
Applications

## Established

1970

## Leading Executives

Maj. Gen. (Ret.) Herzle  
Bodinger  
Chairman and President

Zvi (Zvika) Alon  
CEO

Dov (Dubi) Sella  
VP Marketing & Sales

**R**ADA Electronic Industries Ltd. (NASDAQ: "RADA") is a Defense Electronics System House specializing in advanced electronic systems for airborne and land applications. RADA offers complete system solutions in addition to OEM subsystems and products, designed primarily for the aerospace and defense markets.

## RADA's product lines include:

### Data Recording & Management:

Digital Video Recorders, Flight Data Recorders, HUD Video Cameras, and Post-Mission Ground Debriefing Solutions.

### Inertial Navigation Systems (INS):

FOG-Based Navigation Grade EGI and IMU (the R-100F family), MEMS-Based INS and IMU compact solutions (the R-200M family), for airborne and land applications.

## Avionics Solutions:

Aircraft Avionics Upgrades, Special Mission Aircraft Upgrades, and a wide variety of avionics subsystems for manned and unmanned vehicles.

## Radar Sensors for Force Protection Systems:

Compact, lightweight – yet armored – pulse-Doppler Digital Radars for Active Protection Systems (APS) for armored vehicles and tanks (AFVs), and Perimeter Surveillance Radars (PSR) for stationary and Homeland Security (HLS) applications.

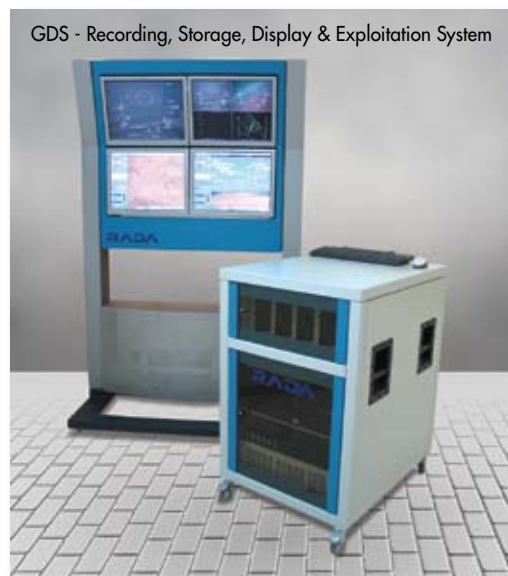
RADA is a recognized world leader in the field of airborne video and data recordings. The company's INS solutions, based on Fiber Optic Gyros (FOG) or Micro-Electro Mechanical Sensors (MEMS), are highly affordable and are suitable to a wide range of airborne and land military applications. RADA's Radar technology provides compact and affordable sensors for APS and Perimeter Surveillance.

Based on its extensive engineering experience and product range, the company also offers complete system solutions, in avionic upgrade suits for military and Special Mission aircraft, as well as in video and data recording and management systems.

RADA's customer base includes leading air forces all over the world, and prime defense integrators such as Lockheed Martin, Boeing, General Electric, Israel Aerospace Industries (IAI), Hindustan Aeronautics Ltd (HAL), Rafael Advanced Defense Systems, Embraer, Israel Military Industries (IMI) and many others.

Founded in 1970, RADA has been traded on the NASDAQ stock exchange since 1985. RADA's Chairman and President is Maj. Gen. (Ret.) Herzle Bodinger, who served as the Israeli Air Force Commander prior to joining the company.

RADA is certified to ISO-9000: 2000, AS9100B, and ISO-14001 standards.



# RADA

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