



# RADVISION Ltd.

## Line of Business

Video Conferencing  
and collaboration  
Unified Communications

## Established

1992

## Leading Executives

Mr. Boaz Raviv  
CEO

Mr. Adi Sfadia  
CFO

**R**ADVISION Ltd. (NASDAQ: RVSN) is a leading technology and end-to-end solution provider for unified visual communications, including video network infrastructure, developer tools and high definition (HD) room, desktop and mobile video conferencing systems. RADVISION offers the broadest and most complete set of standard-based video networking infrastructure and developer toolkits on the market today. RADVISION solutions enable visual communications everywhere, with the highest quality of experience. For 19 years RADVISION is the driving force behind the visual communication evolution, by combining the power of video, voice, data and IP networks. With a large global customer base RADVISION is the undisputed industry leader in interactive voice and video over IP technologies, catering for the communications needs of enterprises, governments, service providers and consumers worldwide.

view previously shared data. Mobile device support: SCOPIA Mobile extends conferencing and control to mobile devices. Simplicity: SCOPIA solutions offer video conferencing systems focused on ease-of-use and simple deployment. Unified communications integration capabilities: Integration is available with the leading unified communications applications from Alcatel-Lucent, Cisco, IBM Lotus, Google and Microsoft.

## Video Business Unit

RADVISION's VBU offers an end-to-end solution for unified visual communication deployments. The VBU has the most comprehensive and powerful video conferencing infrastructure in the market today. It is based on years of experience in designing IP-based conferencing solutions from the ground up and includes a powerful combination of hardware-based servers, to support high definition media processing for high-end room systems and telepresence rooms, and software servers, to support the need for high scalability and distributed processing for desktop and mobile markets. The SCOPIA conferencing platform also allows users to create and initiate multi-party audio and video conferencing directly from within the industry leading Unified Communications applications, and extends conferences to mobile devices, videophones and any other standard-based video system, running over wireline, cellular or wireless networks.

## Technology Business Unit

RADVISION's TBU provides telecom customers with solutions and frameworks at various levels of integrations. TBU solutions span from protocol stack SDKs, through comprehensive and flexible server and client frameworks for packet based and 3G networks that support IMS and pre-IMS architectures, to a complete client framework for developing HD video-enabled devices and products, the BEEHD.

Complementing these offerings, RADVISION's testing and analysis enable developers, testing labs, system integrators and IT managers to validate and test products as well as measure multimedia quality on the network. RADVISION's Global Services Group, comprised of VoIP experts in both signaling and media, provides Professional Services to assist customers – from quick start, on-site development assistance to complex turnkey projects.



## RADVISION SCOPIA Solution Benefits

Market leading price-performance room systems: SCOPIA XT1000 series HD video conferencing room systems deliver the perfect blend of value and a high quality, high-end experience making it stand out amongst the competition. Desktop software client with easy deployment model: The SCOPIA Desktop software client provides video conferencing capabilities on the Mac platform in addition to the PC. Revolutionary advanced data collaboration: SCOPIA advanced data collaboration combines the interoperability of H.239 with access on the Apple iPad and iPhone and also provides the ability to re-



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