



Starcom Systems

Line of Business

Industry:

- Fleet Management solutions (HW and SaaS)
- Automatic Vehicle Location
- Mobile Security Devices
- People Tracking and management
- Containers Tracking and Management

Established
2000

Management

Mr. Avi Hartmann
CEO & Co-founder

Mr. Doron Kedem
COO & Co-founder

Mr. Uri Hartmann
CTO

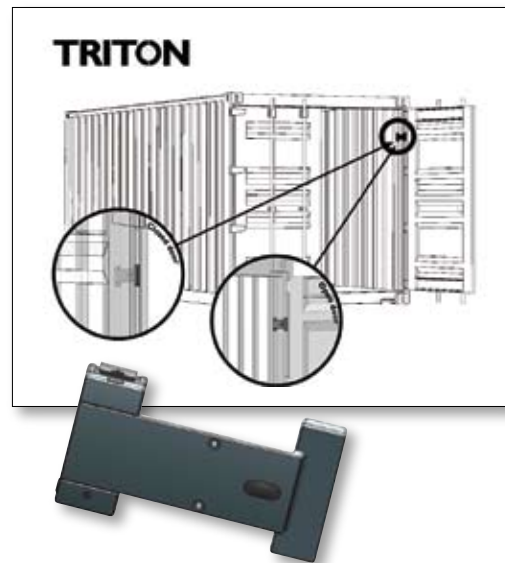
Board

Mr. Erez Rosen
Chairman

Mr. Oren Modai
Director

Starcom Systems develops and commercializes OEM localization products and solutions using advanced and innovative technologies for vehicles, containers and personal use. The Company's main product line is a complete fleet management track & trace solution, including GPS/GSM based "Black Box" for vehicles and SaaS software.

Starcom System is a full cellular (GSM/CDMA) and location (GPS) system solution that includes both software and hardware to provide the perfect vehicle tracking system for every place and in any



language. Being the most advanced system in the world, it presents over 200 features, some unique to Starcom Systems (fuel consumption tracking without need of additional sensors; tracking of refrigerated containers globally). It is the only system in the world that includes certifications from all the leading standards in the world.

The company operates in over 50 countries around the world, and supports over 25 languages.

Markets and Products

Automatic Vehicle Location (AVL)

Helios: The most sophisticated unit for real-time vehicle fleet management and vehicle security applications. It is the only system that provides solutions to every conceivable need, and that is automatically activated in the event of an unusual situation.

Automatic Personal Location (APL)

Rainbow: A unique personal tracker which allows automatic long distance supervision. It is the only personal tracker that provides automatic and active solutions in situations of extreme lack of control, in which the user cannot press the emergency button.

Automatic Container Location (ACL)

Triton: The most sophisticated unit for real time tracking of dry and refrigerated containers for security and management during their voyage over land or seas.



The ability of the unit to make wireless connections to external sensors while simultaneously operating a number of sensors enables control and automatic protection of the container from afar.

Other Important Information

Offices:

- Headquarters in Israel
- Offices in Argentina, Jordan, Kenya and Panama

Ownership: 3 individual partners

External funding: None

Number of Employees: 19

STARCOM
Systems

Above All

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