



Alex Original Ltd.

Line of Business

Automotive Equipment
& Systems

Leading Executives

Mr. Alexander Hurwitz
General Manager

Mr. Mishi Hurwitz
VP

Alex Original LTD. is one of the leading Automotive Air Conditioning Manufacturers, well known all over Europe.

Ownership

Alex Original is a privately owned company. Located in the new Industrial Area of Natanya, the company occupies in its own modern building 18,000 square meters on a 12,000 meter plot, employing staff of about 240 employees.

and craftsmen are **not** restricted to use standard components, but plan and develop tailor-made products to yield the best possible performance. The designing department is supported by the in-house All Climate Wind Tunnel.

Manufacturing Concept

The unique business strategy of Alex Original permits exceptionally shortest production lead-time. Highly skilled engineers, modern equipment, and



Contact:

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Products

Alex Original manufactures:

- Transport Refrigeration Units.
- A/C Rooftop Units for Mini, Midi Buses and Coaches.
- Commercial A/C Condensers & Evaporators.
- Heavy duty A/C Condensers & Evaporators.
- Electric Sliding Doors & Steps Equipment for Minibuses and Vans.

Markets

The main Export Markets are Europe, North and South America, Australia and Russia.

R&D Department

Easy and friendly installation are one of the guiding lines when developing a prototype. Engineers

sophisticated machinery support the adopted policy to manufacture all parts in-house (except standard items), among others: Parallel flow Condensers, Evaporators, CNC machined Compressor Brackets, Aluminum Tubing, Fittings, Drive Pulleys, Hose Assy. ect.

Quality Certificates

- EQNET
- ISO 9001-2008
- TUV
- CE
- ATP