



M.R.M - Computerized Vehicle Information Ltd. & Auto3P (Europe) AG

Line of Business

Automotive Software
& Information Services

Established

1992

Leading Executives

Mr. Uri Maimon
CEO, Owner

Mr. Oren Gafni
CTO, Owner

Mr. Alon Gingold
Software Development
Manager

M.R.M Computerized Vehicle Information Ltd. was founded in 1992 with a goal set to meet the demands of the automotive industry and provide an accurate source of information for automotive parts. Since then M.R.M has been providing a wide range of software solutions and information services for the automotive industry worldwide. By providing its customers with highly-reliable, advanced and accurate tools, M.R.M strives to make for sustained, long-term business relationships, dramatically reducing operational costs and optimizing business performance.

Latest Developments - Horizon Platform

Its latest development, the Horizon platform, is a robust, flexible, online (SaaS) system, consoli-

Services and Products

- Accurate estimating tools for repair cost evaluations (including field solutions using portable communications)
- Powerful workflow management tools, providing effective handling of damage claims and complete repair process management
- Extensive parts data information – Comprehensive OE parts catalog, price lists, labor & refinish cost calculations
- Professional online automotive parts B2B trading system, enabling parts consumers and suppliers online collaboration with corporate customers, providing quick and accurate parts identification, immediate price quote generation and more.
- Fleet management software, incorporating GPS tracking and high-end tools for supervising day-to-day vehicle movement, maintenance and repairs.
- Innovative UBI telematics solutions, a smart premium policy management tool, for calculating vehicle insurance premium rates based on the customers' driving distances, times, types of roads, individual "driving style" and more
- Advanced BI tools and statistical reports, transforming real-time raw automotive data into meaningful and useful information for business purposes.

Information & Data Tools

The core of the Horizon platform applications lies with the company's extensive data tools. MultiCat, a comprehensive online OE parts catalog, contains more than 5 million original part numbers for all major makes and models worldwide.

Customers come first

M.R.M's strength is its ability to rapidly meet real market challenges and provide flexible solutions for its clients' ever-changing needs - Constantly striving to optimize business efficiency, improve productivity and reduce costs for its clients.



dating the company's vast amount of tools and applications into one open innovative platform, accessible everywhere and from every device.

Horizon is a modular, multilingual, integrative platform that supports multiple integration paradigms as well as a variety of open communication protocols and a friendly API. It is designed specifically for business partners looking to rapidly integrate their information systems with the various products and services offered by M.R.M.

Solutions

M.R.M provides solutions for automotive professionals - insurance companies, fleet managers, part dealers and repairers. Its wide array of flexible tools and services are all entwined together, designed to provide each customer with customized solutions tailored specifically to fit its needs:



Contact:

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