



Optimum Group

Line of Business

Interactive Technologies and Visual Content for Supporting Engineering, Operations, Maintenance and Training

Established

2001

Leading Executives

Dr. Dina Goren-Bar, PhD.
Chairman of the Board & CEO

Yossi Kassner
CTO

Shahar Rosiansky
Marketing Manager

Advanced Systems for Visual Operations & Maintenance

Since 2001 OPTIMUM GROUP enables organizations to improve their technical support by generating visual interactive manuals and procedures. OPTIMUM GROUP specializes in the development and implementation of visual integrated systems for effective operations, maintenance and training of technical staff including quality and safety procedures. With special know-how in aviation and aerospace OPTIMUM GROUP expanded its expertise also to the areas of energy, defense and heavy industries preserving the procedural and technical knowledge of the enterprise while saving significant costs.

OPTIMUM GROUP's comprehensive modular solutions shorten technical training, reduce errors and simplify maintenance and fault isolation. The VIEW, our Interactive Electronic Technical Manual (IETM) manage the BOM, working procedures,



drawings and 3D models, interactive catalogs, wiring, piping and fault isolation through Step by Step (STBT) procedures resulting in significant cost savings and short term project implementation.

The Technology

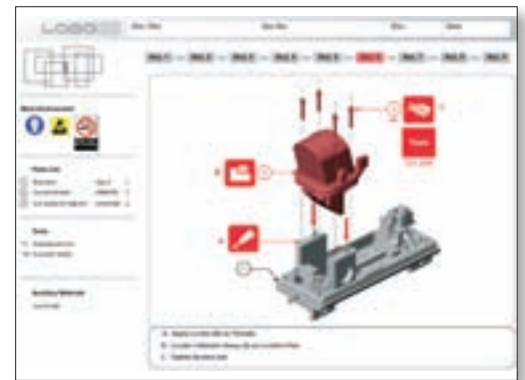
OPTIMUM GROUP has developed proprietary engines for analyzing and indexing automatically every type of documents, building the knowledge tree and interrelate every object creating fully interactive contextual information and procedures. These include electric wiring, 2 & 3D models, graphs, animations, text files and more. The resulting modules are BOM, catalogs, procedures, diagrams, wiring and fault isolation make up the VIEW. They can stand alone in tablets,

intranet, local or web based or can be integrated to other systems in the organization (like catalogs, HR, PLM, MRO). The interactive manual is built around the available content thus, when it is installed the system is ready to use.

The VIEW can invoke the OEP E-learning platform, an advanced organizational, talent management and training platform for planning and executing requirement based technical training, carrier planning, skill and position management.

Significant Achievements

- VIEW IETM operational at the Iron Dome Israeli Defense Missile System
- OEP operational at Power Plants and Headquarters of the National Energy Company, ENARSA, Argentina
- VIEW I-Wiring as standard in Applied Materials
- VIEW is the IAI IETM Corporate solution having worldwide installations



Customers and Partners

- IDF - Air Force
- IAI – Israel Aerospace Industries
- Rafael Defense Systems
- Elbit Systems
- Aeronautics
- Gulfstream
- El-Op
- Cyclone Aviation Products
- Herley GMI
- HP
- Intel
- Applied Materials
- Enarsa SA
- Israel Electrical Company
- Neshar Israel Cement Enterprises

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