



# Panaya

## Line of Business

Cloud-based quality solutions for packaged applications for SAP, Oracle, and Salesforce.

## Established

2006

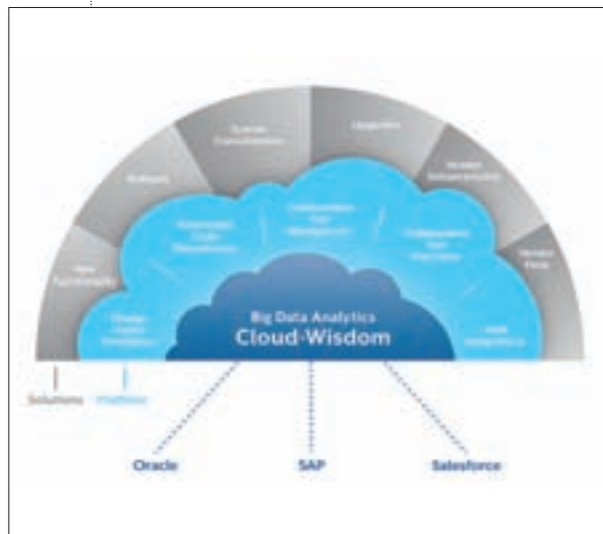
## Leading Executives

Mr. Doron Gerstel  
CEO

Mr. Amnon Drori  
VP Sales

Mr. Mati Cohen  
CTO

**E**nterprise applications such as SAP®, Oracle® E-Business Suite, and Salesforce drive the business. Organizations face a huge challenge ensuring the quality of application change while accelerating innovation. Panaya applies big data analytics with simplicity to disrupt software quality management, showing what will break, how to fix it, and what to test – before making a change. Our customers cut their build and test cycles by 50% or more, and massively reduce project risks. Thousands of customers, including a third of the Fortune 500, use the Panaya Quality Management Cloud to enhance and maintain their enterprise apps without skipping a beat.



## Product

The Panaya Quality Management Cloud is a SaaS platform with solutions that accelerate the delivery of ERP projects – such as new functionality, roll-outs, upgrades and enhancements, while ensuring the continuous quality of the ERP system.

Panaya Quality Management Cloud applies big data analytics on the millions of ERP project activities performed on our cloud to create and continually enhance a central repository of best practices. Panaya delivers these best practices via personalized insights during the different phases of an ERP project – plan, build, and test. Change impact simulation, automatic code remediation, and collaborative testing tools are integrated to accelerate project delivery while ensuring continuous quality of the ERP system.

## What We Can Do For You

We take the fear and cost out of application changes to your ERP system. Our cloud services cut 50% or more of project planning, development, and testing compared to traditional methods and tools.

Panaya Quality Management Cloud enables IT to quickly and easily scope, optimize, and accelerate the delivery of any business application change without compromising on risk or cost.

## How Panaya Does It

Panaya applies big data analytics with simplicity to disrupt software quality management, showing you what will break, how to fix it, and what to test.

Panaya's Software-as-a-Service (SaaS) Quality Management Cloud means there is no software to install and setup takes only 20 minutes. Free trials are available on our website.

## Customers

Panaya serves 1,200+ customers, in 60+ countries - directly, and via 100+ partners. Customers include Volvo, Mercedes-Benz, Bosch, Sony, Home Depot, Cadbury, Newell Rubbermaid, Nissan, and many others.

## A few customer quotes:

- "Eighty to ninety percent of our potential problems were taken care of by Panaya."  
- *Sanjeev Sharma*, SAP Regional Support Manager, Mercedes-Benz USA
- "We were not only on time, we slipped the upgrade in a year early."  
- *Glenn Griffin*, Global Director of Application Development, Newell Rubbermaid
- "The money that we spent with Panaya was more than justified."  
- *Bob Oldrati*, Controller and IT Director, Powell Electronics

## Company

### Growth

Panaya's revenue grew by more than 7500% between 2008 and 2012.

Listed on the Deloitte Technology Fast 50.

**To find out more visit: [Panaya.com](http://Panaya.com)**



## Contact:

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