



Roseman Engineering Ltd.

Line of Business

Public and Private Fuel Retail Stations and Vehicles Fleets Management

Established

1978

Leading Executives

Mr. Ido Roseman
President and CEO

Mr. Shlomo Sapir
Vice President Marketing
and Sales

Roseman Fueling Simplicity, the Fueling Division of Roseman Engineering Ltd designs and manufactures computerized refueling systems as well as fleet management solutions. Established in 1978, the company is a worldwide leader in wireless AVI technology and forecourt management providing variety of modular solutions for its main markets:

- Public and Private Fuel Retail Stations
- Vehicles fleets management

Roseman's highly skilled R&D division includes interdisciplinary professionals developing the latest technology wireless identifications for vehicles of any type. Our products are designed and manufactured according to strict international standards (ISO9000, CE, ETL, ATEX etc.) assuring long-lasting reliability.

The controllers are specifically designed to interface almost any type of pump manufacturer and third party POS vendors with the simplicity and flexibility of Software update.

"FleetView" - Automatic Vehicle Identification (AVI) totally wireless, using advanced active RFID technology installed at the station and the vehicle. Once positively identified, the vehicle is allowed to refuel with the correct fuel type and the limit set.

"FleetGate" - Modular fully Canbus connection platform (J1708, J1939, OBDII J2284) collecting data on car, driver and fleet. Web based access and reporting services providing management efficient tools to optimize fleet usage. Off-line or on line (GPRS) data



Roseman is committed to provide the market with innovative solutions based on patent-protected products that combine sophistication and simplicity, resulting field-proven solutions and local service by its partners.

Roseman is proud to have numerous prestigious customers among them are PAZ- Israel biggest oil company, Petrobras Brazil, EKO - Greece, IOCL -India, Veolia France, Greyhound USA and many others running successfully thousands of stations and hundreds of thousands vehicles for over twenty years.

Roseman Suit of Solutions

"FuelCourt" - Robust controllers' family line suitable for retail, home-based or mobile gas stations.

download, GPS event indication, car measurement parameters, fault codes and driver behavior.

"FueliT" - Complementary applications at the fueling complex including fleet limit setup, Automatic Tank Gauge interface, Back Office - data collection and report at the station including all type of transactions, price support and employee's management, Point of sales and third party convenience store interface.

"FuelNet" - Roseman Server applications at the enterprise level: Fleet Obligo, Pre-Paid, File Transfer, Vehicle Programming, Car Wash Servers and Interface to Head Office Solution.



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