



# Rotem Control and Management

## Line of Business

Industry leading firm providing climate controllers for the poultry and swine industries

## Established

1984

## Leading Executives

Zion Halfon  
Founder & CEO

Yacov Gazit  
VP Business Development

Oren Kaspi  
International Marketing  
Manager

Ailon Tamir  
International Marketing  
Manager

Leonid Feldman  
Regional Marketing  
Manager



# ROTEM®

Control & Management

## Contact:

### Rotem Control & Management

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**R**otem Control and Management designs and manufactures computerized climate controllers for the poultry and swine industries worldwide. To be productive and profitable, modern-day growers must maximize their performance and minimize operation costs, mainly by optimizing the crucial factors of feed conversion and energy consumption. Rotem products enable farmers to do just that, as well as raise their herds and flocks effectively, with a minimum of human intervention.

## How Does Rotem Provide This Type of Efficiency?

Raising flocks and herds means providing a healthy environment, the right amount of feed and water, clean air, proper lighting, and protection against excess heat and cold. In theory, all of this can be done by hand – setting the air temperature, turning on the feeding equipment and so forth. Rotem controllers enable the farmer to run his equipment automatically with greater efficiency than possible when a human does the job. Air temperatures can be adjusted to meet the levels required and no more. Feed can be distributed when it is required,

minimizing losses. Lighting schedules can be configured to provide the amount of light needed to maximize production while lowering electricity costs (something very important in egg production for example). In addition, in the event that something does go wrong, alarms can be sent alerting the grower of the problem and its severity.

## Our products supply the above capabilities in products that are easy to install, use, and maintain:

- Our software interface features user-friendly, Windows-based GUIs. Our ergonomic hardware includes large, easy-to-read LCDs and convenient keyboards.
- Users can monitor and control our systems and devices both locally and remotely through a variety of communication vehicles including PCs, telephones, cell phones, radio transmission, SMS, and the Internet.
- The systems' self-programming features ensure versatility, allowing users to continuously tailor operations to specific, changing needs.
- Designed with a modular structure, our products are especially easy to use.

## Environmental Protection

At Rotem we believe that profitable agricultural control and management must also benefit the environment. Thus, by reducing the amounts of gas and electricity required for heating, lighting and ventilation, our systems significantly diminish air pollution.

